



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME

“SOFTWARE-BASED TECHNOLOGY TRANSFER”

DECEMBER 12-13-14-19, 2022

Online

Monday 12th December 2022

MODUL1, BASICS OF SOFTWARE-RELATED KNOW-HOW

Lecturers: *Baris ATALAY & Mesut AKTEKİN*

09:00-10:00	MODULE 1 - Patentability conditions and Basic Claim Analysis
10:00-10:15	Break
10:15-11:15	MODULE 1 - continued, Patentability Search and Basic Prior Art Analysis
11:15-11:30	Break
11:30-12:30	MODULE 1 - continued, Claim Categories, Dependant Claims, Computer-Implemented Inventions
12:30-13:30	Lunch
13:30-14:30	MODULE 1 - continued, Claims for Computer-Implemented Inventions, Mathematical Methods
14:30-14:45	Break
14:45-15:45	MODULE 1 - continued, Artificial Intelligence-Machine Learning and Wrap-Up Case Study - Questions&Answers



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Tuesday 13th December 2022

MODULE 2, KNOW-HOW PROTECTION IN SOFTWARE RELATED AREAS

Lecturers: Zeliha ÖZSOY & Erkin BİLALOĞLU

09:00-10:00	MODULE 2 - How to Protect Software Intellectual Property, Patent
10:00-10:15	Break
10:15-11:15	MODULE 2 - continued, Protecting software with copyright
11:15-11:30	Break
11:30-12:30	MODULE 2 - continued, Protecting software with trade secret and trademark, Licence Aggrements
12:30-13:30	Lunch
13:30-14:30	MODULE 2 - continued, Metaverse and big data and national and international practices
14:30-14:45	Break
14:45-15:45	MODULE 2 - continued, Case studies - Questions&Answers



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Wednesday 14th December 2022

MODULE 3, VALUATION OF SOFTWARE-IMPLEMENTED INVENTIONS AND BUSINESS MODELS

Lecturers: Lawrence BICKERS & Mustafa ÇAKIR

09:00-10:00	MODULE 3 - Introduction and purpose of valuation, quality product, brand.
10:00-10:15	Break
10:15-11:15	MODULE 3 - continued, Packaging, security, cost of failure. Legal protection recap, practical considerations and discussion
11:15-11:30	Break
11:30-12:30	MODULE 3 - continued, Valuation methods, cost based approach, obsolescence, spreadsheet example.
12:30-13:30	Lunch
13:30-14:30	MODULE 3 - continued, Windows worked example, benchmarking, future income, relief from royalty, DCF, NPV, iPhone 13 example, 25% rule, royalty rates,
14:30-14:45	Break
14:45-15:45	MODULE 3 - continued, Business models, sell, licence , developer, opensource, case study - Questions&Answers



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Monday 19th December 2022

MODULE 4, COMPUTER PROGRAMS AND LICENSE AGREEMENTS

Lecturers: *Erdem TÜRKEKUL & İdil Buse KÖK HAZER*

09:00-10:00	MODULE 4 - "Computer programs" within the scope of Law No. 5846 on Intellectual and Artistic Works, "Rightsholder" within the scope of Law No. 5846, "Rights" within the scope of Law No. 5846, "Joint Rightsholders" - Bilateral & Multilateral R&D / Cooperation Agreements within the scope of Law No. 5846
10:00-10:15	Break
10:15-11:15	MODULE 4 - continued, Primary features of Contracts under Law No. 5846
11:15-11:30	Break
11:30-12:30	MODULE 4 - continued, Transfer and License (Permit) Agreements, Fundamental clauses that must be included in the Software License Agreements
12:30-13:30	Lunch
13:30-14:30	MODULE 4 - continued, Transfer and License (Permit) Agreements, Fundamental clauses that must be included in the Software License Agreements
14:30-14:45	Break
14:45-15:45	MODULE 4 - continued, Assessments on different contract types / Case studies, Judicial processes - Questions&Answers